

SECRETARY'S RECORD, NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the ) APPLICATION NO. LR-327  
 Prescription of Reasonable Rates )  
 and Charges for Motor Carriers )  
 Passengers and Property for Hire ) GRANTED ON AN EMERGENCY  
 Subject to the Provisions of ) BASIS  
 Neb. Rev. Stat. (Reissue 2003), )  
 Chapter 75, Articles 1 and 3. )  
 ) ENTERED: JANUARY 4, 2012

BY THE COMMISSION:

O P I N I O N S   A N D   F I N D I N G S

On December 22, 2011, TAA, LLC Grand Island, Nebraska filed an application for authority to amend and establish its limousine rates for its use as follows:

Description	Rates					
	1hr	2hr	3hr	4hr	5hr	6hr
Ford F550	\$450	\$600	\$700	\$800	\$900	\$1000
Escalade	\$350	\$500	\$575	\$650	\$725	\$800
H2 Hummer	\$350	\$500	\$575	\$650	\$725	\$800
Excursion	\$275	\$375	\$450	\$500	\$575	\$650
Cadillac	\$150	\$200	\$250	\$300	\$350	\$400

Distance Trips/Wineries:

Ford F550	\$100/hr over 6 hours
Escalade	\$75/hr over 6 hours
H2 Hummer	\$75/hr over 6 hours
Excursion	\$35/hr over 6 hours
Cadillac	\$25/hr over 6 hours

Two (2) hour minimum for Friday and Saturday bookings.

Friends/Family/Employee Discount- 40% off

Advertisement Specials- 10-50% off

\$0.85 per mile to pickup location and from drop off location

Emergency action is requested.

The Applicant is a certificated common carrier which holds Certificate B-1806, which reads as follows:

SERVICE AND TERRITORY AUTHORIZED: The transportation of passengers and their baggage by limousine service between points in Sherman, Buffalo, Custer, Garfield, Hall, Howard, Loup, Blaine, Valley, Greeley, Hamilton, Kearney, Phelps, Adams,

Webster, Clay, Chase, Dundy, Hayes, Hitchcock, Frontier, Red Willow, Furnas, Gosper, Dawson, Harlan Franklin, Nuckolls, Boone, Nance, and Merrick counties, and between points within said counties, on the one hand, and, on the other hand, points in Nebraska over irregular routes. Transportation in sedan, van and SUV style luxury limousine vehicles is authorized. RESTRICTION: The transportation of railroad train crews and their baggage is not authorized.

The Applicant received authority to operate under B-1806 on December 13, 2011. This application is a request to make adjustments in the rates that were charged by its predecessor certificate holder, Aquila Limousine.

The Applicant has adjusted the rates in varying amounts. There is an increase in the rates for the H2 Hummer and Cadillac Escalade. The rate increases by forty percent for the first hour, remains unchanged for two hours, and increases by around ten percent for hours three through six. The application also establishes rates for a Ford F550, an Excursion and a Cadillac limousine. The application further increases the mileage rate to pickup location and from drop-off location by thirteen percent, and eliminates that Waiting Time provision and a December special discount.

The Applicant represents to the Commission that rates that they inherited need to be adjusted so that they can meet their expenses as well as produce a reasonable profit. It appears to the Commission that the rates as adjusted appear to be proposed in a manner that exhibits adjustments with this goal in mind.

The rates are requested to be approved on an emergency basis as the applicant has added these vehicles to its fleet and needs to establish rates for these vehicles so as to allow service to begin on these vehicles as well as to begin to produce the revenue necessary to conduct operations. The Commission finds that these rates are reasonable and competitive with rates of similar providers. The Commission further finds that the Applicant will be placed in a situation of not being able to produce the revenue either from the adjusted rates or the new rates for the new vehicle, and that this situation does constitute an emergency situation that justifies the granting of the application on an emergency basis.

Upon consideration of the application and being fully advised in the premises, the Commission is of the opinion and finds that the application should be granted on an emergency basis effective January 11, 2012.

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O R D E R

IT IS, THEREFORE, ORDERED by the Nebraska Public Service Commission that effective January 11, 2012, TAA, Inc., Grand Island, Nebraska, be, and it is hereby, authorized to amend and establish limousine rates for its use as follows:

Description	Rates					
	1hr	2hr	3hr	4hr	5hr	6hr
Ford F550	\$450	\$600	\$700	\$800	\$900	\$1000
Escalade	\$350	\$500	\$575	\$650	\$725	\$800
H2 Hummer	\$350	\$500	\$575	\$650	\$725	\$800
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Distance Trips/Wineries:

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 Excursion \$35/hr over 6 hours  
 Cadillac \$25/hr over 6 hours

Friends/Family/Employee Discount- 40% off

Advertisement Specials- 10-50% off

\$0.85 per mile to pickup location and from drop off location

IT IS FURTHER ORDERED by the Nebraska Public Service Commission that public notice of this action be published in The Daily Record, Omaha, Nebraska pursuant to the provisions of Section 75-121, R.R.S. 2011, and the Commission's rules.

MADE AND ENTERED at Lincoln, Nebraska, this 4th day of January, 2012.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

//s// Rod Johnson  
 //s// Frank Landis  
 //s// Tim Schram

*Anne Boyle*  
*David T. Up*

*Rod Johnson*  
 Chairman

ATTEST:

*Jana Burdick*  
 Deputy Director

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